

# Stacy Harris

## Speaker Media Kit



**Speaker, Consultant,  
Entrepreneur**





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Stacy's expertise in networking shines through, and her ability to articulate key concepts left me with a clear understanding of how to network meaningfully for my businesses.

I highly recommend Stacy Harris as a speaker for anyone looking to enhance their networking skills. She truly knows how to make a lasting impact.

~ Christin C

# Book Stacy to Speak at Your Next Event

## Presentations That Inform, Entertain, and Drive Actionable Results

With 20 years of entrepreneurship and networking behind her, Stacy promises to deliver a transformative experience for your audience, whether in person or online. She brings a wealth of knowledge and a contagious enthusiasm for fostering meaningful connections. Her profound understanding of the intricacies of networking, coupled with practical strategies, offer invaluable insights that can elevate both personal and professional connections.

Stacy possesses a unique blend of strategic insight and practical experience that resonates with audiences of all backgrounds. Her dynamic presentation style, combined with relatable anecdotes and actionable tips, ensures that attendees not only understand the importance of networking but also leave equipped with the tools to excel in building and nurturing their own networks. Stacy's passion for empowering individuals to unlock opportunities through networking shines through in every engagement, making her the ideal choice to inspire and equip your audience for success in today's interconnected world.



## *Get to Know Stacy Professionally*

**Stacy Harris is an entrepreneur, expert business connector, international speaker, and consultant with 20 years of experience mastering the art of networking and building businesses. She is highly regarded for her insight into building business relationships that take companies to the next level.**

**Throughout her career, Stacy has been fortunate to work with top-tier clients, including Keller Williams, RE/Max, Merrill Lynch, Edward Jones, Exxon, and Habitat for Humanity, to name a few. Her experience spans a wide range of industries, from finance, real estate, and fitness to property management, oil and gas, and non-profits.**

**As the proud owner of five franchises of Network in Action (NIA), Stacy has helped business owners and sales teams learn how to network and create better relationships. In her career with NIA, she has received awards for: Franchise of the Year, Community Builder of the Year, and The Pioneer Award.**

**As a speaker, Stacy has educated companies on topics such as Beyond Business Cards: A Blueprint for Networking Success, Building Bridges, Not Just Business: The Power of Relationships, The HEART of Networking, and Making an Impact vs. An Impression. Her insights have been featured in multiple publications, podcasts, radio shows, and TV interviews.**

**Today, Stacy helps entrepreneurs through consulting and transformational speaking, empowering them to use the power of relationships to take their businesses to the next level of success. Her true passion is connecting people who will be able to help each other both professionally and personally. She believes strongly in the gift of human connection and aims to inspire others to connect with people on a human level, learn their stories, and help each other succeed.**



## Get to know Stacy Personally

At the heart of every presentation I give, I stress the importance of getting to know WHO someone is, not just WHAT they do. So this part is just me, telling you who I am, who and what I love, and what makes my heart sing. I've been married to my husband, Greg, for 21 years (that is a LONG time! LOL!). I would never have been able to take the entrepreneurial leap had it not been for him supporting me, and I am so grateful. We have 3 cats—Maddy, Max, and Leo. They rule the house and eat better food and have more furniture than we do, and melt our hearts on a daily basis!

I am so blessed to have parents who love me, support me, and have given me the faith and confidence to pursue my dreams and goals. My Daddy has been a preacher for 53 years, and my mom has served faithfully right beside him. They have been married for 57 years (now, that is REALLY a long time!), and they are full time grandparents and Energizer Bunnies! I'm so thankful for the belief in God that my parents have instilled in me from the womb and for the moral compass that guides me in all I do.

In my off time, I love to travel, work out, take long walks, read, eat good Mexican food, and spend time with family and friends. The mountains of North Carolina are my happy place and the beach is my next choice. Few things feed my soul like a girls night out with friends.

And, last thing you should know about me...I just love to connect good people to one another. It fulfills me in a way that I really can't describe. So, networking isn't just what I do, it's WHO I am!

A woman with long blonde hair, wearing a black dress with a vibrant red and white zigzag pattern, stands at the front of a room. She is holding a small black object, possibly a remote or a phone, and appears to be presenting to an audience. The audience is seen from behind, seated in rows. To the left, a large window looks out onto a green landscape. To the right, a framed painting hangs on the wall. The overall atmosphere is professional and engaging.

ENTERTAINING.  
INNOVATIVE.  
UPLIFTING.  
INFORMATIVE.  
ACTIONABLE.  
RELATABLE.

The presentation your  
audience won't stop talking  
about.

# Watch Stacy Speak

CLICK THE PLAY BUTTON TO WATCH DEMO VIDEO



**“I had the pleasure of witnessing Stacy Harris speak at a franchise convention, and I must say she absolutely killed it! I found Stacy's insights on networking to be invaluable. With five networking franchises under her belt and so much real life experience, Stacy brings a wealth of practical experience to her presentations. Her talk was not only engaging but also filled with actionable strategies.”**

**~ Josh C**

# Signature Program #1

## Building Bridges, Not Just a Business

### The Power of Connections

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Customizable Keynote, Virtual  
Presentation, 1/2 Day Workshop

Every entrepreneur and salesperson knows word of mouth referrals are the quickest and best way to build their business and expand their sales. However, so many people DREAD networking and don't make it a priority in their schedules.

The statistics about the effectiveness of networking are staggering. According to Linked In, 88% agree that networking played a vital role in advancing in their careers, but only 48% of professionals keep in touch with their network.

Why is this.....? Because when most people think of networking, they instantly have a mental picture of walking into a roomful of strangers and handing out business cards.

But that isn't what networking is about at all. What it's really about, is the opportunity to create life long connections that will enhance both your personal and professional life. The course of your business and life.

#### Key Takeaways:

- A new mindset about networking
- An understanding of how to connect quickly with people
- Knowledge of how to turn connections into solid relationships and lasting clients
- A skillset that will allow to you to never have to cold call again

Stacy Harris, entrepreneur, speaker, and consultant shares her 20 plus years of experience in relationship building and reveals the key mindset shift you have to make in order to network effectively AND enjoy it!

In her presentation, Stacy will present her insights on building real relationships, lead you to re-examine your feelings about networking, and share some powerful, personal stories of how networking can change the course of your business and life.

"Thank you so much for all of the wonderful information on networking and building relationships. Also for sharing your incredible personal story with us about how networking saved your husband's life!"

~Dan S

# Signature Program #2

## Beyond Business Cards

### A Blueprint for Networking Success

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Customizable Keynote, Virtual Presentation, 1/2 Day Workshop

Have you ever gone to a networking event and left feeling like you just wasted an hour of your life that you'll never get back?

Do you walk away from networking events with a stack of business cards, but you don't know what to do with them or how to follow up?

Do You have a great product or service to sell, and you want to get the word out, but you don't know how?

Learning how to network by focusing on the people you are meeting and building relationships with them can solve all of these problems AND enrich your life in ways you never imagined!

#### Key Takeaways:

- How to network in a way that is comfortable and enjoyable for YOU.
- How to quickly find common ground and make connections for lasting relationships.
- How to intro yourself in a memorable way, walk into a room where you don't know anyone and work it, and how to initiate conversations.
- How to network strategically and create relationships that bring you endless resources.

#### This program is for you if:

1. You don't really like to network, but you know you NEED to network.
2. You Network, but you aren't getting the business you want from it.
3. Get tongue tied and nervous when you have to stand up and introduce yourself.
4. Feel stressed and anxious when walking into a room where you don't know anyone.
5. Meet a lot of people networking, but seem unable to make those contacts turn into real relationships that help your bottom line.

# From Small Talk to Real Talk

## Navigating Networking with Authenticity

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Customizable Keynote, Virtual Presentation, 1/2 Day Workshop

In this interactive session, Stacy will share some real life, powerful stories and examples of how networking can change your business, change your life, and change your community.

Stacy believes that networking is about so much more than just shaking hands and finding out what people do. It's about real relationships and finding out who people ARE, what makes them tick, and how you can help each other to reach your goals and dreams.

Stacy will provide tools and powerful questions you can use to quickly take a conversation from surface level to meaningful and purposeful.

Instead of dreading that next networking event you know you need to attend, you are going to be excited!

### Key Takeaways:

- How to network everywhere you go and leverage relationships for mutual benefit.
- 9 Powerful questions that get people talking and establish trust quickly.
- Building a pipeline that never runs out!

### Did you know...

- 70% of people found their job through networking
- 88% state that networking played a key role in advancing their careers
- 40% of all hires at companies are a result of employee referrals

### And yet...

- Only 48% of professionals keep in touch with their network
- 20% attend less than one networking event a month

# Topics Available for Panels & Interview-Style Presentations

## Networking

- Strategies for fostering a positive mindset toward networking
- How to network confidently in any situation
- The 3 biggest mistakes people make when networking
- The difference between a referral and a referral partner
- Strategies for building a pipeline that never runs dry

## Entrepreneurship

- How to ride out the ups and downs of being a business owner—successes & failures
- Building a reputation that is positive and lasting
- Clarifying your purpose and passion in your business
- Creating value for your clients, customers, and network

## Leadership

- How to earn the respect of your team and lead by example
- How to empower others to become leaders
- Motivating your team to get on board with the goals of your company
- 3 mistakes commonly made by leaders that inhibit team morale and growth

## Making a Positive 1st Impression

- How to project positivity
- How to infuse energy into every conversation you have
- How to make everyone you meet feel valued, seen, and heard
- The 9 steps you must take to make a good 1st impression

# Testimonials

Recently, I discovered some members of my sales team were struggling with going out and networking at trade shows and big events. After hearing Stacy and really honing their networking skills, I see those same team members now going to events with confidence and bringing in new business to our company!

—Ken S

**As a result of hearing what Stacy taught me about networking, I am seeing it a different light now. I feel sharper and more confident in my relationship building skills!**

—Brenda B

**Thanks to Stacy's tips on relationship building and networking, I just left a networking event and had the courage to approach 8 new people I'd never met. I also walked away with 5 business cards—all great potential referral partners for me!**

**Brandon B**

This has been the most eye opening and useful information I've ever experienced! I just left a networking breakfast and using Stacy's tips on relationship building, conversations came easier than ever before!

—Janet S

# Fee Schedule

## United States | Canada | Mexico

45-60 min Keynote—\$5500

Half Day Workshop—\$7500

Full Day Workshop—\$10,000

## South America | Europe

45-60 min Keynote—\$10,500

Half Day Workshop—\$12,500

Full Day Workshop—\$15,000

## Australia | Asia

45-60 min keynote—\$15,000



## IMPORTANT DETAILS

### USA

\$1,500 travel buyout includes cost of airfare, food and ground transportation. Hotel accommodations booked and direct billed by the client (1-2 nights depending on time and location of speaking event).

**10% flat discount for all Houston, TX speaking engagements.**

### Canada and Mexico

\$2,000 travel buyout includes cost of airfare and food. Ground transportation arranged and direct billed by client. Minimum of 2 nights hotel accommodations, booked and direct billed by client.

### All Other Destinations

Business Class airfare for two booked and direct billed or reimbursed by client. Ground transportation arranged and direct billed by client. Necessary meal receipts to be reimbursed by client. Minimum 3 nights hotel to be booked and direct billed to client.



# **Book Stacy to Speak at Your Next Event**

**For calendar availability please email:  
[stacy@stacyharrisconsulting.com](mailto:stacy@stacyharrisconsulting.com)**